



A.R.J COLLEGE OF ENGINEERING AND TECHNOLOGY,
Edayaranatham - Mannargudi
Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai-25
(An ISO 9001:2015 Certified Institution)



MASTER OF BUSINESS ADMINISTRATION

PROGRAMME OUTCOMES (POs)

PO1: Ability to apply the business acumen gained in practice.

PO2: Ability to understand and solve managerial issues.

PO3: Ability to communicate and negotiate effectively, to achieve organizational and individual goals.

PO4: Ability to understand one's own ability to set achievable targets and complete them.

PO5: Ability to fulfill social outreach

PO6: Ability to take up challenging assignments