



## A.R.J COLLEGE OF ENGINEERING AND TECHNOLOGY

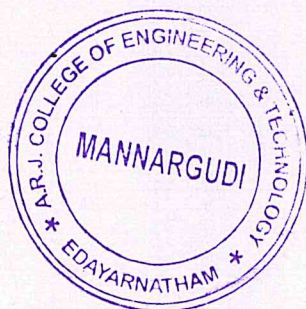
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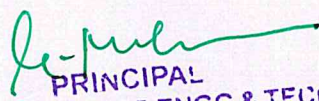


### 7.1.4 Institution celebrates/Organizes and International Commemorative Days, Event and Festivals

S.No	Name of the Activity	Date
2021-2022		
1.	Pongal Festival	12/01/21
2.	Womens Day celebration	08/03/21
3.	Yoga Day Celebration	21/06/21
4.	Vinayagar Cahthurthi	27/08/21
5.	Ayutha Pooja Celebration	14/10/21
6.	National voters day	25/01/22
7.	Repblic Day Celebration	26/01/22
8.	Tamil Mandram	26/01/22
9.	Founders day Celebration	20/03/22



  
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## EVENT REPORT: 2021-2022

Event Name : Pongal Festival

Event Date : 12-01-2021

Nature of Activity: Cultural and Regional Initiatives

### Summary

Pongal is a multi-day Hindu harvest festival celebrated by Tamil People's. The festival is celebrated over three or four days with Bhogi, Thai Pongal, Mattu Pongal and Kaanum Pongal, beginning on the last day of the Tamil calendar month of Margazhi, and observed on consecutive days. Thai Pongal is observed on the first day of the Tamil calendar month of Thai and usually falls on 14 or 15 January in the Gregorian calendar. It is dedicated to the solar deity Surya and corresponds to Makar Sankranti, the Hindu observance celebrated under various regional names across the Indian subcontinent.

A Pongal celebration at A.R.J College of Engineering and Technology typically involves a day of festivities, with students and faculty participating in traditional rituals, cultural performances, and games. The core of the celebration revolves around gratitude to nature and the harvest, with activities like cooking pongal, decorating with rangoli, and engaging traditional games.



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## HAPPY PONGAL

CELEBRATE ON : 12-01-2021

Welcome all



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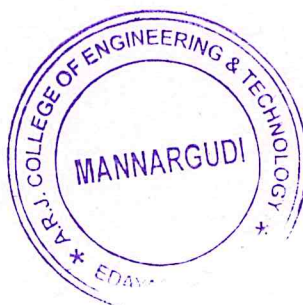
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## Event Photo



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## EVENT REPORT : 2021-2022

Event name : Women's Day Celebration  
Event date : 08-03-21  
Nature of activity : Lecture by resource person and Cultural initiative

### **SUMMARY :**

**International Women's Day (IWD)** is celebrated on 8 March, commemorating women's fight for equality and liberation along with the women's rights movement. International Women's Day gives focus to issues such as gender equality, reproductive rights, and violence and abuse against women. Spurred by the universal female suffrage movement, International Women's Day originated from labor movements in Europe and North America during the early 20th century.

Vladimir Lenin declared 8 March as International Women's Day in 1922 to honour the women's role in the 1917 Russian Revolution; it was subsequently celebrated on that date by the socialist movement and communist countries. The holiday became a mainstream global holiday following its promotion by the United Nations in 1977.

A successful women's day celebration at A.R.J College of Engineering and Technology on March 8<sup>th</sup> 2025, highlighted Women's achievements and raised awareness about gender equality. The event included a special Lecture by a resource person, Various competitions, and cultural performances, showcasing the diverse talents and contributions of women.



*Dr. Gal*  
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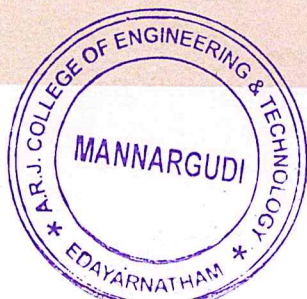
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### Event Photo



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## EVENT REPORT : 2021-2022

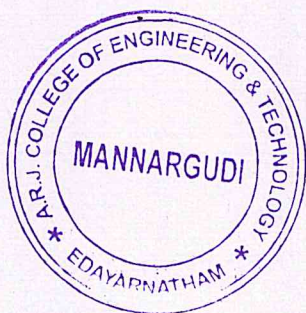
Event name : Yoga Day Celebration  
Event date :21-06-21  
Nature of activity : Promoting physical and mental well being

### **SUMMARY :**

The **International Day of Yoga** is a day in recognition of Yoga that is celebrated around the world annually on 21 June following its adoption by the United Nations in 2014. As Yoga exercises have shown significant benefits for physical and mental well-being, it was considered important by the UN to globally promote this wellness practice, which originated in ancient India.

The initiative for Yoga Day was taken by India's prime minister Narendra Modi in his 2014 UN address, and the related resolution received broad global support, with 177 nations co-sponsoring it in the United Nations General Assembly, where it passed unanimously. Subsequently, the first International Yoga Day was celebrated successfully on 21 June 2015, around the world including New York, Paris, Beijing, Bangkok, Kuala Lumpur, Seoul and New Delhi.

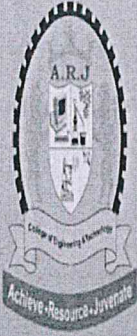
The yoga day was celebrated with full spirit and joy at A.R.J College of Engineering and Technology. Students participated actively in various yoga asanas and breathing exercises. The benefits of yoga including stress relief, improved concentration, and enhanced flexibility, were highlighted throughout the sessions.



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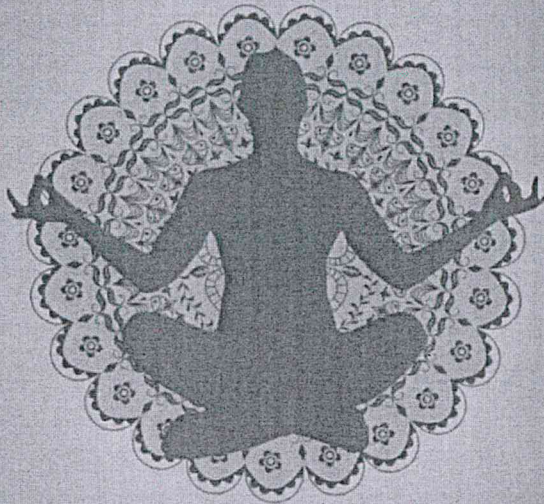


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# INTERNATIONAL Yoga Day

**welcome to  
21-06-2021**



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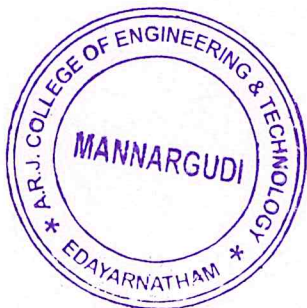
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## Yoga Practice



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## EVENT REPORT : 2021-2022

Event name : Vinayagar chathurthi

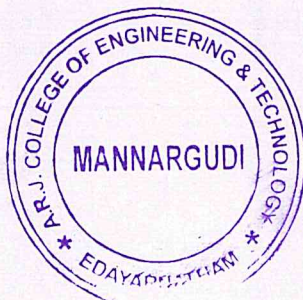
Event date :27-08-21

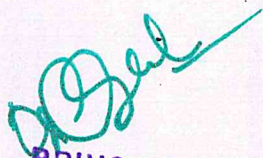
Nature of activity : Regional initiative

### **SUMMARY :**

Vinayagar Chathurthi, also known as Ganesh Chaturthi, is a significant Hindu festival celebrated with great enthusiasm and devotion across India. ARJ college of engineering and technology, the spirit of unity and cultural harmony is evident as students from diverse backgrounds come together to observe this auspicious day. The college's Vinayagar Chathurthi celebration is a vibrant and joyous affair, showcasing the rich traditions and customs associated with Lord Ganesha, the remover of obstacles.

The Vinayagar Chathurthi celebration at ARJ College of engineering and technology is an embodiment of cultural diversity, religious devotion, and community engagement. Through this joyous occasion, students learn the values of unity, empathy, and environmental responsibility. The festival serves as a beautiful reminder of the power of togetherness and the significance of celebrating traditions with love and respect.

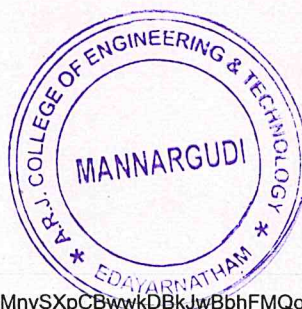
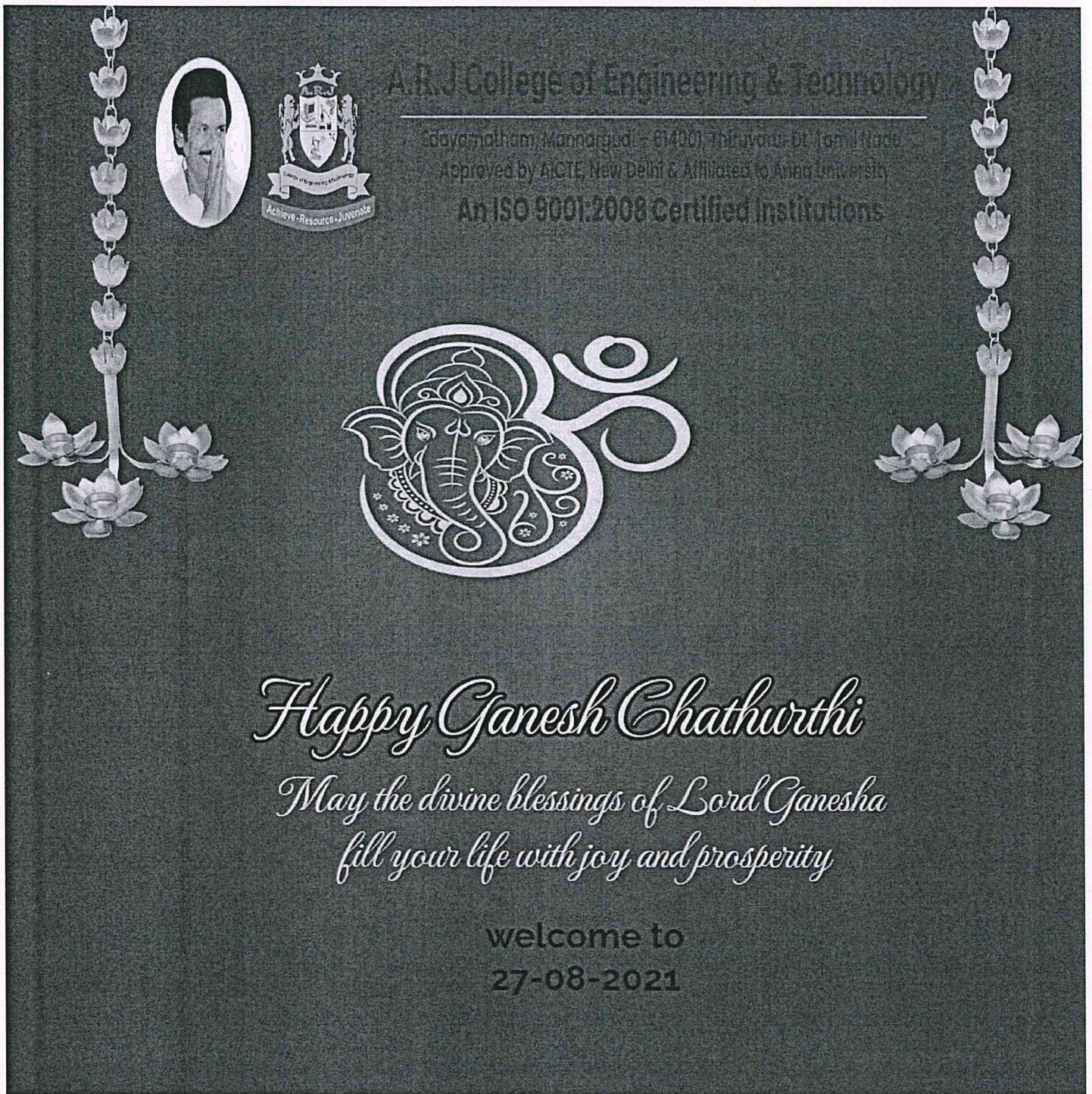


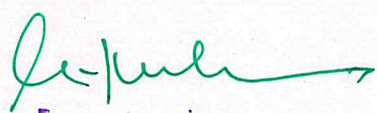
  
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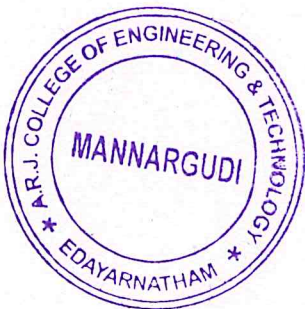
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## Event Photo



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## EVENT REPORT: 2021-2022

Event Name : Ayudha Pooja Celebration

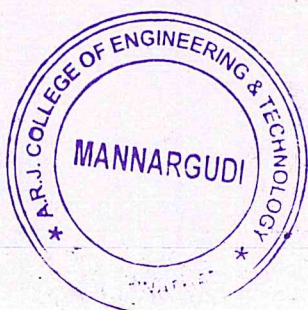
Event Date : 14-10-2021


Nature of Activity: Regional Initiatives

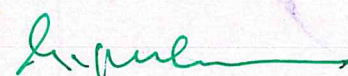
### Summary

Ayudha Pooja, also known as Astra Pooja, is a traditional Hindu festival celebrated with great fervor in many parts of India. It falls on the ninth day of the Navaratri festival and holds special significance in various regions. At ARJCET, this auspicious occasion is commemorated with enthusiasm and reverence, bringing together students and staff to partake in the festivities. This is seen as a way to show gratitude to these objects that play a significant role in their daily lives, whether it's for their profession, trade, or personal activities. The celebration also symbolizes the victory of good over evil.

The essence of Ayudha Pooja lies in the worship of tools and instruments. Students and faculty members gathered their books, pens, laptops, musical instruments, lab equipment, and other implements of their respective disciplines, and arrange them in front of the deity's idol. These tools are then ritually blessed, symbolizing the acknowledgment of their importance in one's life and profession. In the days leading up to Ayudha Pooja, the college campus undergoes a transformation. The various departments, classrooms, and common areas are beautifully decorated with flowers, traditional rangoli designs, and vibrant colors, creating an atmosphere of joy and unity. This celebration stands as a testament to the holistic education and cultural enrichment that ARJCET strives to provide to its students.



  
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## HAPPY AYUDHA POOJA

welcome to  
14-10-2021

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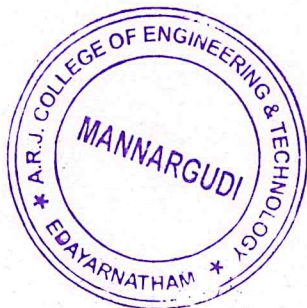
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## Celebration Photo



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### EVENT REPORT: 2021-2022

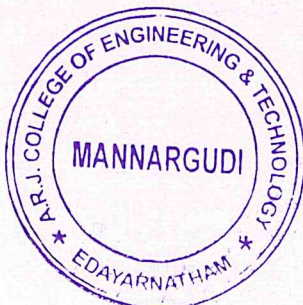
Event Name : Republic Day Celebration

Event Date : 26-01-2022

Nature of Activity: : Sensitization of Students to the Constitutional Obligations

#### SUMMARY

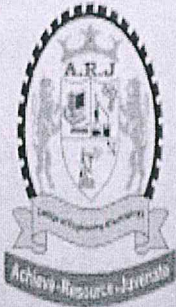
Like every year, this year, also all the students and faculty members of our College had organized a program on the occasion of this Republic Day. Everyone was feeling very happy that day because it was a matter of great pride for all of us because on 26 January 1950 the constitution of India came into force and our country, India became a republic. The program started with prayer at 8:00 am. After that, flag hoisting took place on the college grounds as usual. The Principal of our college Dr. T.Venkatesan. hoisted the national flag and gave a motivational speech on the topic "Youth Power". This was followed by some speeches on patriotism and singing the national anthem. Many students also did different types of programs. On that day the campus of our college was decorated by the students with charts, models, slogans, poems and pictures that depict the development of India from independence. In the end, the program was concluded by distributing sweet to all the students.



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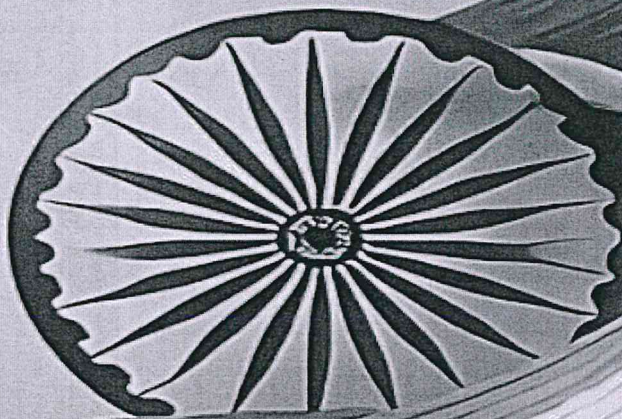
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REPUBLIC  
DAY



celebration on  
26-01-2022

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## FLAG HOISTING CEREMONY



**Republic Day Celebration**



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## EVENT REPORT: 2021-2022

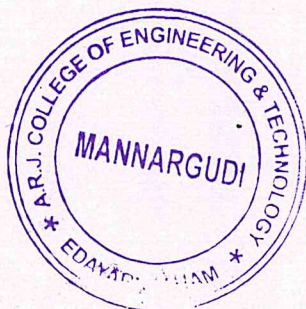
Event Name: National Voters Day


Event Date: 25-01-22


Nature of Activity: Sensitization of Students to the Constitutional Obligations

### SUMMARY:

National voters day is celebrated in India on 25.01.22 every year to commemorate the establishment of the election commission of India. The primary objective was to raise awareness about the importance of voting and to urge the next generation to use their voting rights. National voters day is celebrated to encourage the youth to participate in the voting in the electoral process. It not only encouraging the youth to participate in electoral process but also focuses on the fact that the right to vote is a basic right. An oath was taken by the students to follow the democratic traditions of our country and the dignity of free, fair and peaceful.



  
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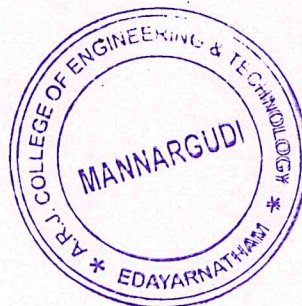
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**Vote For Future**  
**Vote For Development**  
**Vote For Better India**

**celebration on**  
**25-01-2022**

# NATIONAL VOTERS' DAY



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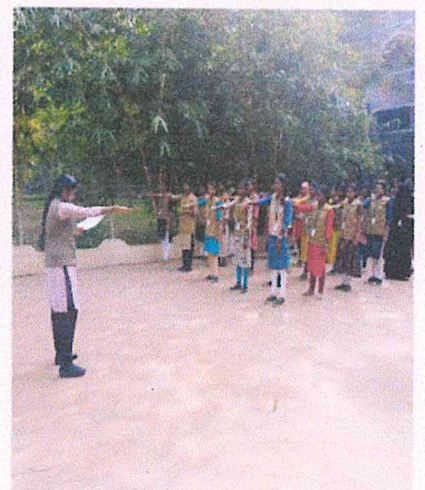
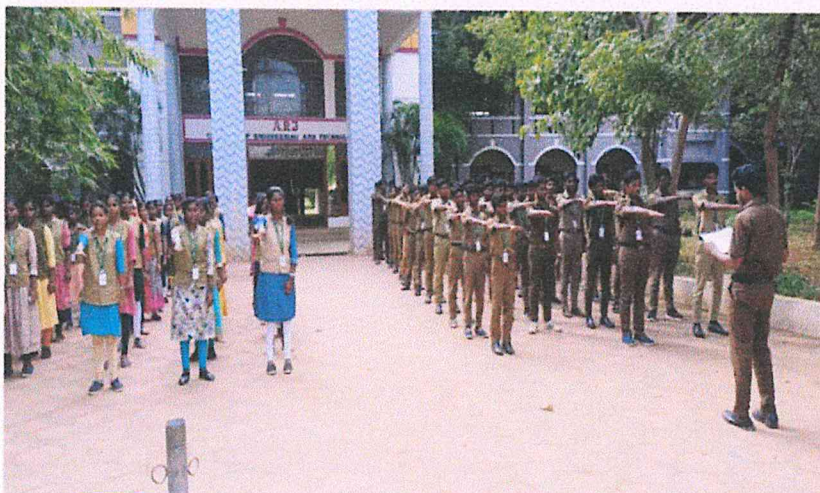
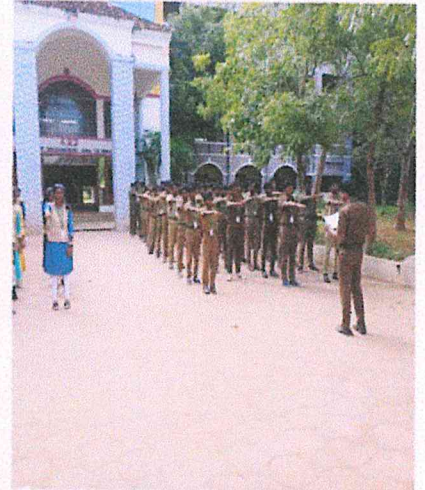
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National Voters Day

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### EVENT REPORT: 2021-2022

Event Name : Tamil Mandram

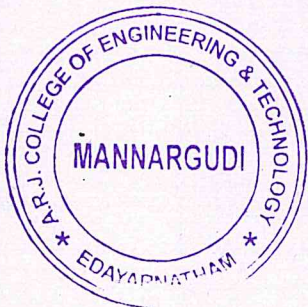
Event Date : 26-01-2022

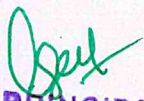
Nature of Activity: : Promote Tamil Language and culture


### SUMMARY

Tamil Language holds significant importance due to historical roots, cultural impact, and global presence. It is considered the oldest documented Dravidian language, with rich literary heritage spanning over 2500 years.

Like every year, this year, also all the students and faculty members of our College had organized a program "Tamil Mandram". Tamil is one of the longest -surviving classical languages in the world. The aim of this Tamil Mandram is to encourage student's active engagement in Tamil and to promote traditional culture among them. On that day, some more events also conducted like poetry, creative writing, debate at ARJCET.



  
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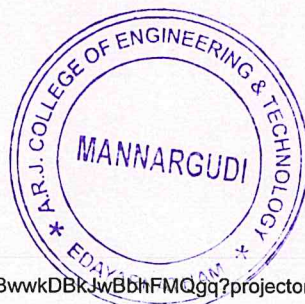
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தமிழ்  
மன்றம்

அன்புடன் வருக

26-01-2022



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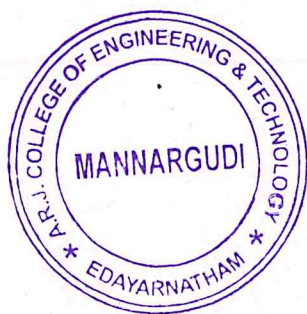
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**Edayarnatham - Mannargudi**

Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai-25  
(An ISO 9001:2015 Certified Institution)



### EVENT REPORT: 2021-2022

Event Name : Fouders' Day

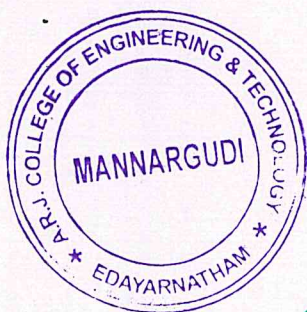
Event Date : 20-03-2022

Nature of Activity : To Honour Fouders of our College

### SUMMARY

The Annai Ammani Ammal Educational and Charitable trust was founded by Shri K.M.Ayyanathan, Chairman hailing from a rural background in Thanjavur District. The primary aim of the trust is to spread education in general and technical education in particular in and around Thiruvavur District, a socioeconomically backward area, having realized the plight and hurdles faced by the rural students of the region in pursuing higher education. The trust has chosen Edayarnatham for their establishment of A.R.J Technical institutions and striving to achieve excellence for the betterment of rural students.

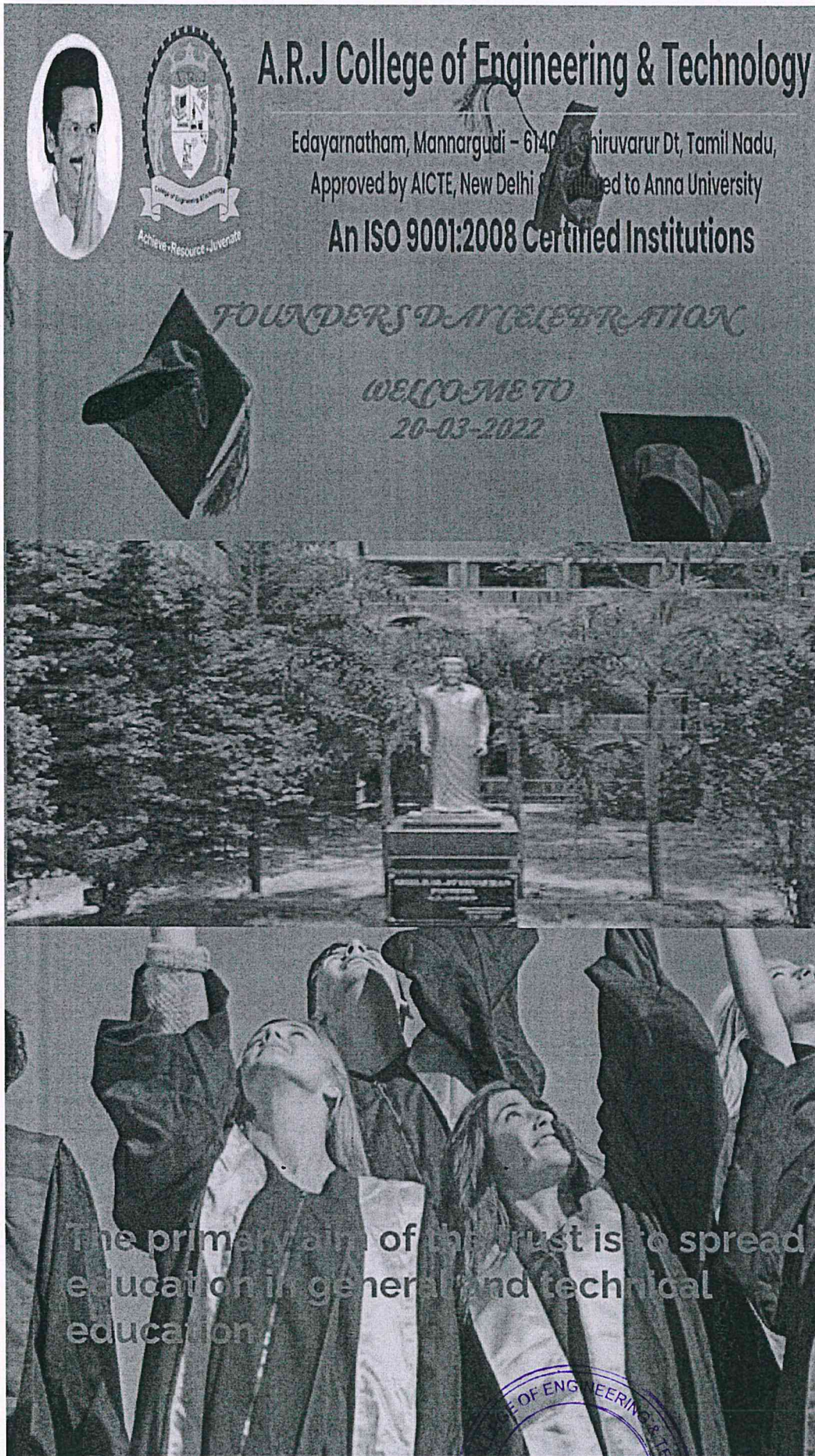
The student-centric academic structure aims at the overall development of the students and also in developing outstanding professional skills. The co-curricular and extracurricular activities develop versatile students who actively contribute a lot in their professional and social life. The out-of-box thinking and innovative approaches are important qualities of a genuine student. Aiming at developing world-class engineers, and managers, we would fulfill the demands of the fast-paced industries.



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*Dr. N. N. N.*  
**PRINCIPAL**

**A.R.J. COLLEGE OF ENGG. & TEC**  
EDAYARNATHAM





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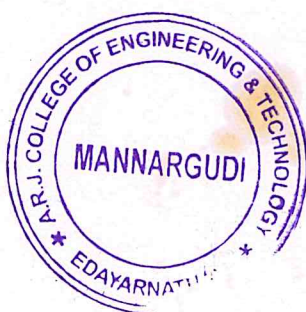
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## Event Photo



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